

# LCD55ipw

55-inch double-sided LCD-based advertisement kiosk for indoor use



The LCD55ipw is a slim double-sided portrait LCD-based advertisement kiosk for indoor use. Designed for retail and advertising, it is perfectly suited for installation in airports, railway stations, shopping malls and other points of sale (such as gas stations)

### **Interactive audience engagement options**

What's more, it comes with a fleet of options that allow for audience interaction: touch technology, cameras for audience measurement and gesture control, NFC, WiFi and Bluetooth. Thanks to these features and through the display's compatibility with social media and mobile devices, you can maximize your audience reach with unlimited flexibility and creativity.

### **Fully customizable**

Next to being fully configurable on a system level, its look and feel is also customizable. Featuring a smart concept of changeable skins – based on a standard core – the kiosks can easily be tailored to reflect your customer's brand image. By communicating messages in an attractive, interactive and reliable way, the Barco LCD kiosks lengthen people's dwell time and allow you to maximize the impact of your out-of-home campaigns.

### **Maximum display uptime**

The rugged and reliable LCD55ipw features integrated heat management, content and display management and optional I-Guard technology -a revolutionary monitoring tool that continually analyzes images to detect and correct instabilities for maximum display uptime.

**Product specifications****LCD55IPW****General specifications**

Brightness	700 cd/sqm
Viewing angle	Horizontal: 178° / Vertical: 178°
Dimensions (HxWxD)	2,121 x 844 x 106 mm (Incl. floor mount)
Panel size	55 inch (2x)
Panel type	IPS
Resolution	1,920 x 1,080
Weight	170 kg
Operational temperature	0-40°C
Power consumption	240 Watt typical
Options	<ul style="list-style-type: none"><li>▪ Digital signage players: Barco DISplayer3 eco or other</li><li>▪ Communication: LAN, WiFi, 3G/4G</li><li>▪ Interactivity: camera / touch / NFC / Bluetooth / iBeacon</li><li>▪ Mount: floor</li><li>▪ Sides: double</li><li>▪ Monitoring: I-Guard</li></ul>

Last updated: 08 Jul 2024

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