

# Boost engaging digital signage content

With Seenspire and ClickShare



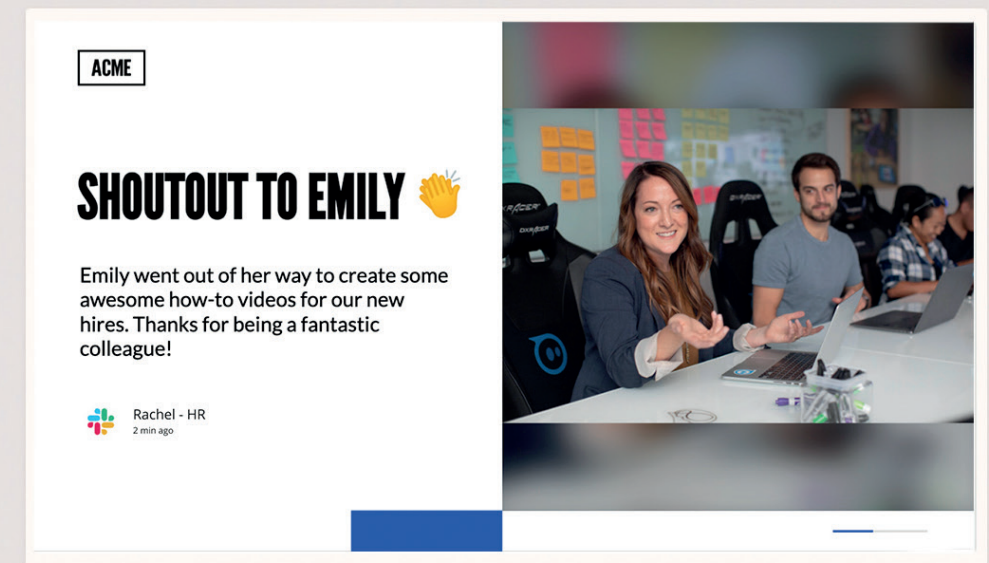
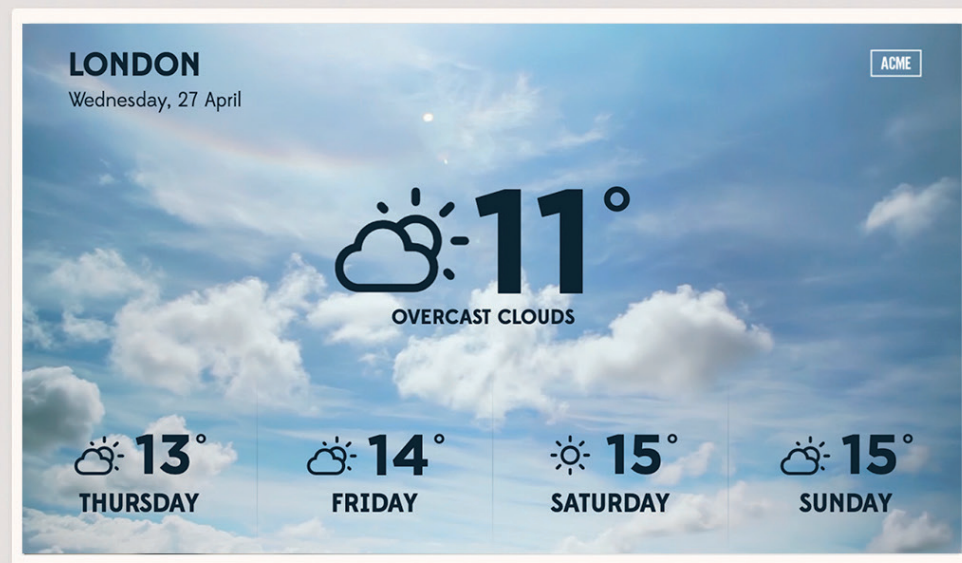
**Use Seenspire's content solution for digital signage with your ClickShare room system to inform, inspire and engage meeting room users**

Engaging your employees and company guests with fresh content is challenging. Office managers and HR managers are struggling to always find or create up-to-date information and when they do, it's hard and time-consuming to reformat, upload and publish to public displays. With Seenspire's content solution for digital signage and ClickShare wireless room systems, you have content on autopilot and always have recent, up-to-the-minute content available to inform, inspire and engage your employees and meeting guests.

Thanks to Seenspire and ClickShare, IT managers can maximize the return on investment of their meeting room displays and conferencing systems by using them as enterprise-grade digital signage systems whenever the meeting displays are not used for conferencing or presenting.

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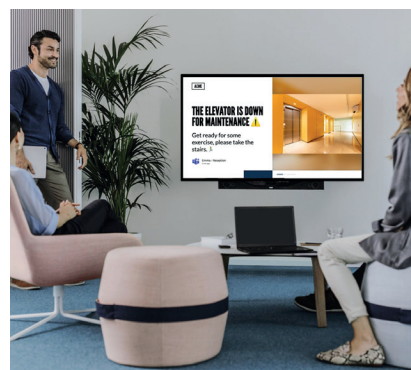
**BARCO**



## Show up-to-date content on your meeting room displays

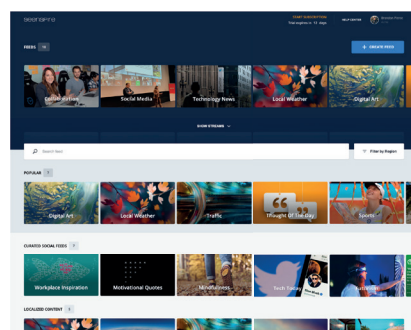
### Engage guests before and after meetings

The moments before and after meetings are great opportunities to engage meeting room guests with targeted messages. Unfortunately, static images or meeting room instructions are hardly engaging. Thanks to Seenspire and ClickShare, you can now take full advantage of these before and after moments to display dynamic, up-to-date on-brand, localized and personalized agency-grade content in your ClickShare-equipped meeting rooms.



Use Seenspire and ClickShare to publish:

- Social media posts from your company's LinkedIn or Twitter
- Employee-generated content from Slack or MS Teams Channels
- Live traffic information
- Nature clips
- Local or national weather
- Digital art
- News feeds



### Maximize the ROI of your meeting room technology

With the integration of Seenspire and ClickShare, you can enhance your wireless room system with digital signage and content streaming capabilities. Now you can effortlessly extend the functionality of your meeting room systems and displays from presenting and conferencing towards digital signage.

### Agency-grade design and always in control

Seenspire automatically designs the content of your posts coming from collaboration apps, social media and infotainment and makes digital signage accessible to your ClickShare Conference and ClickShare Present-equipped meeting rooms. Seenspire allows you to personalize content feeds with a one-time setup of your logo, colors and font to stay consistent with your brand. Seenspire content is delivered to your ClickShare system as a simple URL Stream which you schedule in your ClickShare XMS. You can automatically curate content with custom word and profile filters, and enable multilingual profanity filters. Additionally your team can also manually curate content.

### Use collaboration apps to create and automate content

You can also use Seenspire to set up targeted communication in designated channels in your collaboration apps (MS Teams, Slack, Webex Teams). Seenspire will automatically design and format the content of your posts coming from collaboration apps and makes digital signage accessible to everyone in the organization, whether they work in the office or remotely.



# Seenspire

Seenspire is a cloud-based content solution for digital signage that gives users access to unlimited Social, Infotainment, and Collaboration content to effectively communicate via public displays.

[www.seenspire.com](http://www.seenspire.com)

# Barco

ClickShare, the wireless presentation and conferencing hub, makes hybrid collaboration flow, in one click.

With **ClickShare Conference**, you can turn any room into a hybrid meeting room and enable true Bring Your Own Meeting (BYOM). Host calls from your laptop, use your preferred UC&C platform, and wirelessly connect to the meeting room display and AV peripherals.

**ClickShare Present** brings easy wireless presentation to any meeting room. It makes hybrid collaboration flow by sharing content from any device to the room display with one click. You can use your own device (BYOD) and share presentations in an easy way, without having to fiddle around with wires, cables or adapters.

[www.barco.com/clickshare](http://www.barco.com/clickshare)



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The information and data given are typical for the equipment described. However any individual item is subject to change without any notice.  
The latest version of this brochure can be found on [www.barco.com](http://www.barco.com). All specs mentioned in this brochure are in accordance with ISO 21118 standards.

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