

2025 Integrated Annual Report

Integrated Data Pack

Table of contents

Financial	IDP - 3
Manufacturing	IDP - 4
Innovation	IDP - 5
Protecting Earth	IDP - 6
Engaging People	IDP - 11
Empowering society	IDP - 14



This is the Integrated Data Pack of Barco's 2025 integrated annual report. Other sections are available via the [download center](#).

CORE

MORE

- [Financial statements](#)
- [Corporate governance statements](#)
- [Sustainability statements](#)

ANNEX

- [Integrated Data Pack](#)
- [Glossary](#)
- [Assurance report](#)

Integrated Data Pack

Capital	Topic	ESRS/ entity-specific	Disclosure requirement	Indicator	Unit	2025	2024	2023	
FINANCIAL	Sustained profitable growth			Group sales	mio €	963.8	946.6	1,050.1	
				Gross profit	mio €	386.0	385.4	438.5	
				Gross profit (% of sales)	%	40.1%	40.7%	41.8%	
				EBITDA	mio €	125.1	120.8	142.5	
				EBITDA margin	%	13.0%	12.8%	13.6%	
				OPEX as % of sales	%	32.4%	34.4%	32.2%	
				Earnings per share	€	0.85	0.71	0.89	
				Dividend	€	0.55	0.51	0.48	
				Nominal tax amount paid	mio €	19.4	26.3	13.3	
			Effective tax rate	%	18%	18%	18%		
		Financial resilience			Total amount paid in dividends to shareholders	k€	44,228	44,463	43,243
					Total amount of share buybacks undertaken	# of shares	6,533,139	1,509,000	491,000
					Net financial cash/(debt)	mio €	186.2	259.0	241.1
					Free cash flow	mio €	57.2	110.3	38.0
					Equity as % of balance sheet total	%	65.0%	64.7%	70.0%

Integrated Data Pack

Capital	Topic	ESRS/ entity-specific	Disclosure requirement	Indicator	Unit	2025	2024	2023
MANUFACTURING	Long term asset performance			Product revenues manufactured inhouse on total product & project sales	%	72.7%	70.2%	65.9%
				Countries with a manufacturing facility	#	4	4	4
				ROCE	%	13.9%	13.6%	17.2%
				Inventory turns	#	2.2	2.1	2.1
				Capex (in % of sales)	%	4.0%	4.5%	5.2%

Integrated Data Pack

Capital	Topic	ESRS/ entity-specific	Disclosure requirement	Indicator	Unit	2025	2024	2023
INNOVATION	Innovation, technology & product portfolio	Entity-specific	—	% of employees in R&D	% of heads	29%	29%	31%
		Entity-specific	—	Number of new patent filings	#	19	19	16
		Entity-specific	—	Number of patents at year-end	#	938	962	902
		Entity-specific	—	R&D spend	mio €	122	131	132
		Entity-specific	—	R&D spend in % of sales	%	12.6%	13.8%	12.6%

Integrated Data Pack

Capital	Topic	ESRS/ entity-specific	Disclosure requirement	Indicator	Unit	2025	2024 ¹	2023
PROTECTING EARTH	EU taxonomy	—	—	% revenues eligible for EU Taxonomy alignment	%	89%	89%	89%
		—	—	% revenues aligned under EU Taxonomy alignment	%	41%	42%	45%
		—	—	% capex eligible for EU Taxonomy alignment	%	100%	100%	100%
		—	—	% capex aligned under EU Taxonomy alignment	%	7%	7%	11%
		—	—	% opex eligible for EU Taxonomy alignment	%	81%	76%	77%
		—	—	% opex aligned under EU Taxonomy alignment	%	54%	50%	48%
	Climate change & energy	ESRS	E1-1	Financial resources allocated to action plan (CapEx)	mio €	3	3	-
		ESRS	E1-1	Financial resources allocated to action plan (OpEx)	mio €	65	67	-
		ESRS	E1-3	Achieved GHG emission reductions (limited scope 2025 vs 2015)	t CO2 e	476,898	502,381	-
		ESRS	E1-4	Absolute value of Scope 1/2 Greenhouse gas emissions reduction (target 2025)	t CO2 e	5,955	5,955	-
		ESRS	E1-4	Absolute value of Scope 3 Greenhouse gas emissions reduction (target 2025)	t CO2 e	433,683	433,683	-
		ESRS	E1-4	Absolute value of total Greenhouse gas emissions reduction (target 2025)	t CO2 e	439,638	439,638	-
		ESRS	E1-4	Absolute value of Scope 1/2 Greenhouse gas emissions (limited scope 2025)	t CO2 e	3,499	4,617	-
		ESRS	E1-4	Absolute value of Scope 3 Greenhouse gas emissions (limited scope 2025)	t CO2 e	308,119	281,517	-
		ESRS	E1-4	Absolute value of total Greenhouse gas emissions (limited scope 2025)	t CO2 e	311,617	286,134	-
		ESRS	E1-4	Percentage of Scope 1/2 Greenhouse gas emissions reduction (limited scope 2025 vs 2015)	%	-68%	-57%	-
		ESRS	E1-4	Percentage of Scope 3 Greenhouse gas emissions reduction (limited scope 2025 vs 2015)	%	-61%	-64%	-
		ESRS	E1-4	Percentage of total Greenhouse gas emissions reduction (limited scope 2025 vs 2015)	%	-61%	-64%	-
		ESRS	E1-4	Achieved GHG emission reductions (2025 vs 2024)	t CO2 e	-2,885	-	-
		ESRS	E1-4	Absolute value of Scope 1/2 Greenhouse gas emissions reduction (target 2030)	t CO2 e	2,678	-	-

¹ Several climate change, energy and waste KPIs have been recalculated for 2024 with Barco's new ESG data management platform

Integrated Data Pack

Capital	Topic	ESRS/ entity-specific	Disclosure requirement	Indicator	Unit	2025	2024 ¹	2023
		ESRS	E1-4	Absolute value of Scope 3 Greenhouse gas emissions reduction (target 2030)	t CO2 e	216,466	-	-
		ESRS	E1-4	Absolute value of total Greenhouse gas emissions reduction (target 2030)	t CO2 e	457,128	-	-
		ESRS	E1-4	Percentage of Scope 1/2 Greenhouse gas emissions reduction (2025 vs 2024)	%	-24%	-	-
		ESRS	E1-4	Percentage of Scope 3 Greenhouse gas emissions reduction (2025 vs 2024)	%	1%	-	-
		ESRS	E1-4	Percentage of total Greenhouse gas emissions reduction (2025 vs 2024)	%	1%	-	-
		ESRS	E1-5	Total energy consumption related to own operations	MwH	32,817	35,455	32,905
		ESRS	E1-5	Total energy consumption from renewable sources	MwH	22,180	22,856	19,808
		ESRS	E1-5	Total energy consumption from fossil sources	MwH	10,370	12,219	12,801
		ESRS	E1-5	Total energy consumption from nuclear sources	MwH	267	380	296
		ESRS	E1-5	Percentage of renewable sources in total energy consumption	%	68%	65%	60%
		ESRS	E1-5	Percentage of fossil sources in total energy consumption	%	32%	35%	39%
		ESRS	E1-5	Percentage of energy consumption from nuclear sources in total energy consumption	%	1%	1%	1%
		ESRS	E1-5	Total energy consumption from activities in high climate impact sectors	MwH	32,817	35,455	32,905
		ESRS	E1-5	Energy intensity from activities in high climate impact sectors	MWh / mio €	34.0	37.5	31.3
		ESRS	E1-5	Net revenue from activities in high climate impact sectors	mio €	964	947	1,050
		ESRS	E1-5	Net revenue from activities other than in high climate impact sectors	mio €	0	0	0
		ESRS	E1-5	Renewable energy production	MwH	1,288	1,222	468
		ESRS	E1-5	Non-renewable energy production	MwH	0	0	0
		ESRS	E1-5	Consumption of purchased or acquired electricity, heat, steam, and cooling from renewable sources	MwH	20,875	21,616	19,341

Integrated Data Pack

Capital	Topic	ESRS/ entity-specific	Disclosure requirement	Indicator	Unit	2025	2024 ¹	2023
		ESRS	E1-5	Consumption of purchased or acquired electricity, heat, steam, or cooling from fossil sources	MwH	1,945	2,997	1,806
		ESRS	E1-5	Consumption of self-generated non-fuel renewable energy	MwH	1,288	1,222	468
		ESRS	E1-5	Fuel consumption from coal and coal products	MwH	0	0	0
		ESRS	E1-5	Fuel consumption from crude oil and petroleum products	MwH	3,411	4,516	6,210
		ESRS	E1-5	Fuel consumption from natural gas	MwH	5,011	4,702	4,785
		ESRS	E1-5	Fuel consumption from other fossil sources	MwH	0	0	0
		ESRS	E1-5	Fuel consumption from renewable sources	MwH	17	19	0
		ESRS	E1-6	Gross Scope 1 greenhouse gas emissions	t CO ₂ e	2,237	2,647	3,064
		ESRS	E1-6	Percentage of Scope 1 GHG emissions from regulated emission trading schemes	%	0%	0%	0%
		ESRS	E1-6	Gross location-based Scope 2 greenhouse gas emissions	t CO ₂ e	8,210	9,320	7,289
		ESRS	E1-6	Gross market-based Scope 2 greenhouse gas emissions	t CO ₂ e	1,262	1,970	1,331
		ESRS	E1-6	Gross Scope 3 greenhouse gas emissions	t CO ₂ e	530,609	526,606	524,120
		ESRS	E1-6	Total GHG emissions	t CO ₂ e	534,108	531,223	528,515
		ESRS	E1-6	Total GHG emissions (location-based) per net revenue	t CO ₂ e/ mio €	561	569	509
		ESRS	E1-6	Total GHG emissions (market-based) per net revenue	t CO ₂ e/ mio €	554	561	503
		ESRS	E1-6	Net revenue used to calculate GHG intensity	mio €	964	947	1,050
		ESRS	E1-6	Net revenue other than used to calculate GHG intensity	mio €	0	0	0
		ESRS	E1-6	Scope 3-1 Purchased goods & services	t CO ₂ e	176,681	182,899	170,603
		ESRS	E1-6	Scope 3-2 Capital goods	t CO ₂ e	5,951	13,404	20,198
		ESRS	E1-6	Scope 3-3 Fuel and energy-related Activities not in scope 1/2	t CO ₂ e	3,193	3,712	1,838
		ESRS	E1-6	Scope 3-4 Upstream transportation and distribution	t CO ₂ e	27,172	33,070	34,446
		ESRS	E1-6	Scope 3-5 Waste generated in operations	t CO ₂ e	262	295	223
		ESRS	E1-6	Scope 3-6 Business travelling	t CO ₂ e	5,882	8,086	4,795
		ESRS	E1-6	Scope 3-7 Employee commuting	t CO ₂ e	4,058	4,085	2,946
		ESRS	E1-6	Scope 3-8 Upstream leased assets	t CO ₂ e	227	245	448

Integrated Data Pack

Capital	Topic	ESRS/ entity-specific	Disclosure requirement	Indicator	Unit	2025	2024 ¹	2023
		ESRS	E1-6	Scope 3-9 Downstream transportation	t CO2 e	2,923	2,866	3,085
		ESRS	E1-6	Scope 3-10 Processing of sold products	t CO2 e	0	0	0
		ESRS	E1-6	Scope 3-11 Use of sold products	t CO2 e	267,552	232,269	253,592
		ESRS	E1-6	Scope 3-12 End-of-life treatment of sold products	t CO2 e	1,418	1,417	2,129
		ESRS	E1-6	Scope 3-13 Downstream leased assets	t CO2 e	5,665	4,238	2,845
		ESRS	E1-6	Scope 3-14 Franchises	t CO2 e	0	0	0
		ESRS	E1-6	Scope 3-15 Investments	t CO2 e	29,626	40,020	26,971
		ESRS	E1-6	Percentage of GHG Scope 3 calculated using primary data	%	5%	6%	-
		ESRS	E1-7	Total amount of carbon credits outside value chain planned to be cancelled in future	m ³ t CO2	0	0	-
		ESRS	E1-7	Total amount of carbon credits outside value chain that are verified against recognised quality standards and cancelled	m ³ t CO2	3,469	2,819	-
	Sustainable product lifecycle management	Entity-specific	—	% revenues from products with Barco ECO label	%	76%	68%	65%
		Entity-specific	—	% of new products released with Barco ECO label (hardware and software)	%	96%	86%	90%
		Entity-specific	—	# of life cycle assessments finished	#	5	4	-
		Entity-specific	—	% of active components covered by Full Materials Declarations	%	85%	84%	83%
		Entity-specific	—	% of (manufacturing) sites covered by a certified environmental management system	%	100%	100%	100%
	Circular economy & waste	ESRS	E5-4	Overall total weight of products and technical and biological materials used	Kg	5,077,336	4,868,794	-
		ESRS	E5-4	Percentage of biological materials (and biofuels used for non-energy purposes)	%	12.4%	13.4%	-
		ESRS	E5-4	Percentage of secondary reused or recycled components, secondary intermediary products and secondary materials	%	0.1%	0.2%	-
		ESRS	E5-4	The absolute weight of secondary reused or recycled components, secondary intermediary products and secondary materials used to manufacture the undertaking's products and services (including packaging)	Kg	7,178	7,307	-
		ESRS	E5-5	Total Waste generated	tons	1,532	1,888	1,510

Integrated Data Pack

Capital	Topic	ESRS/ entity-specific	Disclosure requirement	Indicator	Unit	2025	2024 ¹	2023
		ESRS	E5-5	The rates of recyclable content in products & their packaging	%	20%	19%	-
		ESRS	E5-5	Non-recycled waste	tons	382	448	357
		ESRS	E5-5	Percentage of non-recycled waste	%	25%	24%	24%
		ESRS	E5-5	Total amount of radioactive waste	tons	0	0	0
		ESRS	E5-5	Total amount of hazardous waste	tons	29	0	26
		ESRS	E5-5	Hazardous waste directed to disposal	tons	2	0	9
		ESRS	E5-5	Hazardous waste directed to disposal by incineration	tons	2	0	9
		ESRS	E5-5	Hazardous waste directed to disposal by landfilling	tons	0	0	0
		ESRS	E5-5	Hazardous waste directed to disposal by other disposal operations	tons	0	0	0
		ESRS	E5-5	Hazardous waste diverted from disposal	tons	28	0	18
		ESRS	E5-5	Hazardous waste diverted from disposal due to other recovery operations	tons	0	0	0
		ESRS	E5-5	Hazardous waste diverted from disposal due to preparation for reuse	tons	0	0	0
		ESRS	E5-5	Hazardous waste diverted from disposal due to recycling	tons	28	0	18
		ESRS	E5-5	Non-hazardous waste directed to disposal	tons	365	426	348
		ESRS	E5-5	Non-hazardous waste directed to disposal by incineration	tons	138	212	311
		ESRS	E5-5	Non-hazardous waste directed to disposal by landfilling	tons	227	215	37
		ESRS	E5-5	Non-hazardous waste directed to disposal by other disposal operations	tons	0	0	0
		ESRS	E5-5	Non-hazardous waste diverted from disposal	tons	1,138	1,461	1,136
		ESRS	E5-5	Non-hazardous waste diverted from disposal due to other recovery operations	tons	15	22	11
		ESRS	E5-5	Non-hazardous waste diverted from disposal due to preparation for reuse	tons	0	0	0
		ESRS	E5-5	Non-hazardous waste diverted from disposal due to recycling	tons	1,123	1,440	1,125
		Entity-specific	—	% of revenues in countries with Barco return and recycling programs	%	73%	69%	69%

Integrated Data Pack

Capital	Topic	ESRS/ entity-specific	Disclosure requirement	Indicator	Unit	2025	2024	2023
ENGAGING PEOPLE	Own workforce	ESRS	S1-6	Average number of employees	# heads	3,205	3,307	-
		ESRS	S1-6	Number of employees who have left undertaking	# heads	357	478	-
		ESRS	S1-6	Number of employees (at year-end)	# heads	3,253	3,243	3,360
		ESRS	S1-6	Number of full-time employees	# FTE	2,937	2,917	3,037
		ESRS	S1-6	Number of non-guaranteed employees	# heads	0	0	-
		ESRS	S1-6	Number of part-time employees	# heads	316	326	-
		ESRS	S1-6	Percentage of employee turnover	% of heads	11%	15%	-
		Entity-specific	—	Internal mobility (% of vacancies filled internally)	% of heads	29%	27%	25%
		Entity-specific	—	Employee wages and benefits (personnel costs)	mio €	291	291	307
		Entity-specific	—	Employer contributions to pensions or other retirement plans	mio €	13	14	14
		Entity-specific	—	Number of new (external) hires	# heads	367	247	429
		ESRS	S1-7	Number of non-employees in own workforce	# heads	150	157	-
		ESRS	S1-7	Number of non-employees in own workforce - people provided by undertakings primarily engaged in employment activities	# heads	122	109	-
		ESRS	S1-8	Percentage of employees in country (EEA) covered by workers' representatives	% of heads	97%	97%	-
		ESRS	S1-8	Percentage of its employees covered by collective bargaining agreements are within coverage rate by country (in the EEA)	% of heads	98%	98%	-
		ESRS	S1-10	Adequate wages by country	% of heads	100%	100%	-
		ESRS	S1-17	# severe human right incidents connect to own workforce (e.g., forced labour , human trafficking or child labour)	#	0	0	0
		ESRS	S1-17	# severe human right incidents connect to own workforce that are cases of non respect of UN Guiding Principles and OECD Guidelines for Multinational Enterprises	#	0	0	0

Integrated Data Pack

Capital	Topic	ESRS/ entity-specific	Disclosure requirement	Indicator	Unit	2025	2024	2023
		ESRS	S1-17	#complaints filed through channels for own workforce to raise concerns	#	0	0	0
		ESRS	S1-17	#complaints filed to National Contact Points for OECD Multinational Enterprises	#	0	0	0
		ESRS	S1-17	#incidents of discrimination including harassment	#	0	0	0
		ESRS	S1-17	Amount of fines, penalties & damages for the incidents for severe human rights issues and incidents connected to own workforce	#	0	0	0
		ESRS	S1-17	Amount of material fines, penalties, compensation in damages as result of violations regarding social and human rights factors	#	0	0	0
	Talent & career development	ESRS	S1-13	% employees participated in performance & career reviews by gender	% of heads	F: 52% / M: 65%	F: 50% / M: 63%	63%
		ESRS	S1-13	Average number of training hours per person / gender for employees	h	F: 14.6 / M: 15.9	F: 19.9 / M: 20.4	15.8
		Entity-specific	—	Average training investment per employee	€	1,079	1,249	1,080
		Entity-specific	—	% employees trained in Standards@Work (white collars & blue collars)	% of heads	94%	98%	99%
	Diversity & inclusion	ESRS	S1-9	Number of employees at top management level	# heads	13	13	-
		ESRS	S1-9	Number of employees between 30 and 50 years old	# heads	1,962	1,993	-
		ESRS	S1-9	Number of employees over 50 years old	# heads	986	964	-
		ESRS	S1-9	Number of employees under 30 years old	# heads	305	286	-
		ESRS	S1-9	Percentage of employees at top management level	% of heads	0.4%	0.4%	0.4%
		ESRS	S1-9	Percentage of employees between 30 and 50 years old	% of heads	60%	61%	60%
		ESRS	S1-9	Percentage of employees over 50 years old	% of heads	30%	30%	29%
		ESRS	S1-9	Percentage of employees under 30 years old	% of heads	10%	9%	11%
		Entity-specific	—	% women in Board	% of heads	43%	38%	43%
		Entity-specific	—	% women in Core Leadership Team	% of heads	23%	15%	14%

Integrated Data Pack

Capital	Topic	ESRS/ entity-specific	Disclosure requirement	Indicator	Unit	2025	2024	2023
		Entity-specific	—	% women in senior management	% of heads	20%	19%	18%
		Entity-specific	—	Average age of the workforce	#	44	44	43
		Entity-specific	—	Number of nationalities in the global workforce	#	69	68	-
		ESRS	S1-16	Gender pay gap (%)	% of heads	See table Social 3C	See table Social 3C	-
		ESRS	S1-16	Gender pay gap breakdown by employee category and/or country/segment	% of heads	See table Social 3C	See table Social 3C	-
		ESRS	S1-16	Annual total remuneration ratio	#	15	13	-
	Employee engagement	Entity-specific	0	Employee Engagement Score	%	76%	73%	72 %
	Employee health, safety & wellbeing	ESRS	S1-14	%own workforce covered by health & safety system	% of heads	60%	49%	-
		ESRS	S1-14	Number of recordable work-related accidents for own workforce	#	10	2	-
		Entity-specific	—	Lost time injury frequency rate (per 1 000 000 hours worked) employees (manufacturing sites)	#	2.9	0.6	1.6
		Entity-specific	—	Lost Time Injury Severity rate (per 1000 hours worked) employees (manufacturing sites)	#	0.05	0.03	0.03
		Entity-specific	—	Rate of absenteeism (Belgium only)	%	3.5%	3.6%	3.1%
		Entity-specific	—	Total work-related fatalities employees and contractors (manufacturing sites)	#	0	0	0

Integrated Data Pack

Capital	Topic	ESRS/ entity-specific	Disclosure requirement	Indicator	Unit	2025	2024	2023
EMPOWERING SOCIETY	Corporate governance & strategy	ESRS	G1-3	%functions at risk covered by training programmes (for anti-bribery and corruption)	%	11%	11%	-
		ESRS	G1-4	Amount of fines for violation of anti-corruption and anti- bribery laws	#	0	0	-
		ESRS	G1-4	Number & nature of confirmed incidents of corruption or bribery	#	0	0	-
		ESRS	G1-4	Number incidents relating to contracts with business partners that were terminated or not renewed due to violations to corruption or bribery	#	0	0	-
		ESRS	G1-4	Number of confirmed incidents in which own workers were dismissed/disciplined for corruption or bribery	#	0	0	-
		ESRS	G1-4	Number of convictions for violation of anti-corruption and anti- bribery laws	#	0	0	-
		ESRS	G1-6	Average number of days to pay invoice from date when contractual or statutory term of payment starts to be calculated	#	70	61	-
		ESRS	G1-6	Number of outstanding legal proceedings for late payments	#	0	0	-
		ESRS	G1-6	Percentage of payments aligned with standard payment terms	%	83%	80%	-
	Responsible & resilient supply chain	Entity-specific	—	% in-scope suppliers that responded to Conflict Minerals Reporting Template	%	100%	100%	100%
		Entity-specific	—	% of production spend covered by contracts with sustainability clause (MSA, signed T&Cs, PA)	%	80%	82%	88%
		Entity-specific	—	% of production spend covered by signed Barco supplier code of conduct	%	86%	81%	90%
		Entity-specific	—	% of production spend covered by supplier sustainability score	%	83%	77%	81%
		Entity-specific	—	Number of major (key, key+, core) suppliers (covering X% of production spend)	#	168 (88%)	177 (90%)	175 (94%)
		Entity-specific	—	Number of supplier quality audits	#	48	50	47

Integrated Data Pack

Capital	Topic	ESRS/ entity-specific	Disclosure requirement	Indicator	Unit	2025	2024	2023
	Product quality, safety & security	Entity-specific	—	% of (development and manufacturing) sites covered by a certified quality management system	%	100%	100%	100%
		Entity-specific	—	Nr of recalls with barco healthcare products & services reported to competent authorities	#	1	1	0
		Entity-specific	—	Nr of Safety incidents with barco products & services reported to competent authorities	#	0	0	0
		Entity-specific	—	Nr of Security incidents with barco products & services reported to competent authorities	#	0	0	0
	Information security & data protection	Entity-specific	—	Average cybersecurity maturity Cyfun score	#	3.05	2.71	-
		Entity-specific	—	Extension of the scope of the ISO27001 certificate	#	No	Yes	-
		Entity-specific	—	Nr of data / GDPR / personal data breaches reported to data protection authorities	#	0	0	-
	Customer experience	Entity-specific	—	Customer Net Promoter Score (relationship NPS)	#	60	54	48

Group management

Beneluxpark 21
8500 Kortrijk – Belgium
Tel.: +32 (0)56 89 59 00

Registered office

President Kennedypark 35
8500 Kortrijk – Belgium
Tel.: +32 (0)56 89 59 00
VAT BE 0473.191.041
RPR Gent, Section Kortrijk

Stock exchange

Euronext Brussels

Financial information

More information is available from the
Group's Investor Relations Department:

Willem Fransoo
Director Investor Relations
Tel.: +32 (0)56 89 59 00
E-mail: willem.fransoo@barco.com

Copyright © 2026 Barco NV

All rights reserved

Realization

Barco Corporate Marketing &
Investor Relations Office
Focus Advertising

Barco

Beneluxpark 21
8500 Kortrijk – Belgium

The Barco logo consists of the word "BARCO" in white, uppercase, sans-serif font, centered within a solid red square. The letter "O" is stylized with a white circle inside it.