

# Impactful digital signage

from Signagelive through your ClickShare room system



**Make the most out of your meeting room space and have your ClickShare Conference room system double up as a digital signage player.**

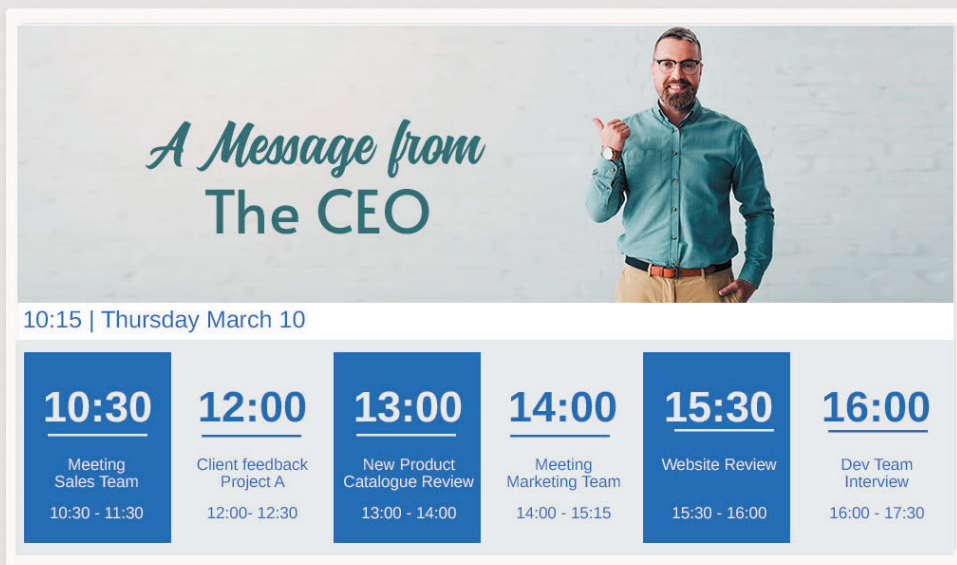
ClickShare and Signagelive now offer the ideal way to boost collaboration and communication in the workplace. Thanks to the integration of Signagelive with ClickShare Conference, you can instantly maximize the investment of your room system, and use ClickShare as an enterprise-grade digital signage player to impress, inspire and inform meeting room visitors through the meeting room displays across your facility.

Office managers are increasingly looking for cost-effective ways to disseminate information across locations in the organization towards employees, visitors and customers. At the same time, IT managers want to maximize the return on investment of their meeting room displays and conferencing systems. ClickShare and Signagelive now present an answer to these needs.

Use Signagelive to turn your ClickShare room system into a corporate branding tool whenever the meeting room screens are not used for presentations or conferencing, and start exchanging information like welcome messages, news, social feeds, customized, branded content, and more.

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## Boost collaboration and communication in the workplace



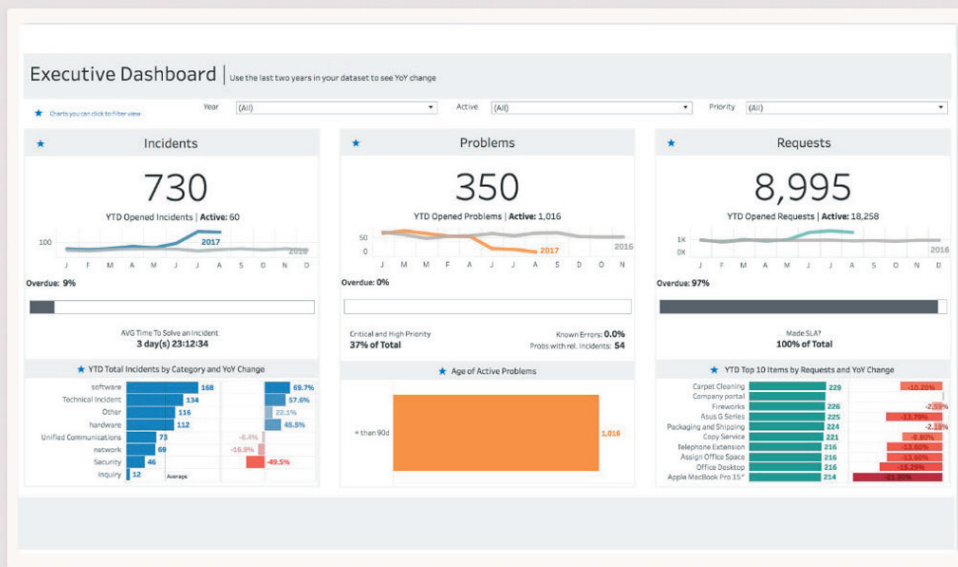
### Strengthen staff communications

Real-time staff communication is challenging with today's often dispersed hybrid workforce. With Signagelive integrated into your ClickShare room system, you can make the most of those precious minutes before and after meetings, when team members are gathered together in one room. Seamlessly together.

Use Signagelive and ClickShare to publish targeted content on selected conference room screens, including:

- Your company Outlook or Google calendar, presenting meeting room availability
- Invites to your company's social or corporate events
- Welcome messages to new employees or guests
- Weather, news or stock widgets
- Company data dashboards and progress on key objectives





## Maximize ROI

With the integration of Signagelive and ClickShare, you can enhance your wireless conferencing room system with digital signage capabilities without having to invest in additional screens or media players. Now you can effortlessly extend the functionality of your meeting room displays from presenting and conferencing towards digital signage.

If you are already using digital signage, then you can expand your digital signage network into your boardrooms, conference rooms and huddle spaces at a fraction of the usual cost. Alternatively, if you have never installed digital signage before, you can use ClickShare to try it out cost-effectively, before you commit to investing in any larger-scale roll-out.

## Easy to use and manage

The simplicity of using Signagelive with ClickShare is striking, both for end users and IT managers. Content administrators can simply publish and push content from their Signagelive software to all meeting rooms equipped with ClickShare Conference or ClickShare Present or to other digital signage installations in different locations. And as an IT manager, you will also appreciate the painless set-up, configuration and management. With Signagelive, you can use ClickShare as an enterprise-level digital signage player. This means that you can securely roll out content in minutes to even the largest networks of ClickShare room systems. Just use your XMS Cloud Management Platform to replace the static image URL by the address of the Signagelive browser player, and you are good to go.

# Signagelive

Founded in 1997, Signagelive is a global leader in the digital signage industry powering tens of thousands of screens deployed across 40 countries, with its cloud-based platform being available in 14 languages. The company is consistently ranked as a global top five vendor and has been selected by customers from small networks to multi-thousand site deployments across numerous countries. Signagelive's service includes hosting, storage for content and stellar technical support.

[www.signagelive.com](http://www.signagelive.com)

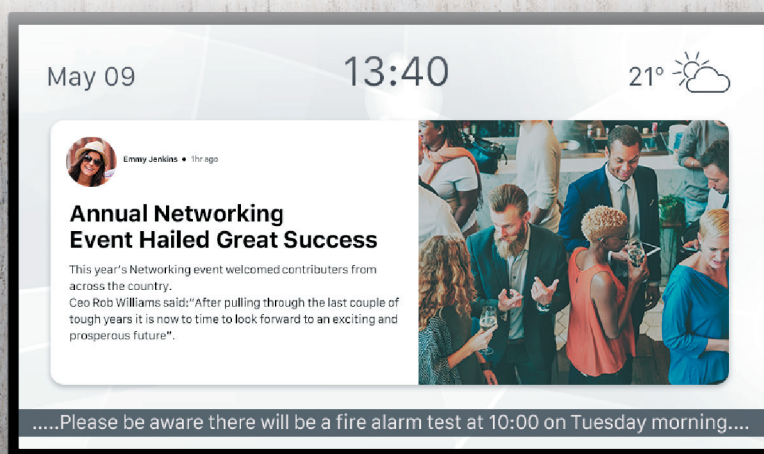
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ClickShare, the wireless presentation and conferencing hub, makes hybrid collaboration flow, in one click.

With **ClickShare Conference**, you can turn any room into a hybrid meeting room and enable true Bring Your Own Meeting (BYOM). Host calls from your laptop, use your preferred UC&C platform, and wirelessly connect to the meeting room display and AV peripherals.

**ClickShare Present** brings easy wireless presentation to any meeting room. It makes hybrid collaboration flow by sharing content from any device to the room display with one click. You can use your own device (BYOD) and share presentations in an easy way, without having to fiddle around with wires, cables or adapters.

[www.barco.com/clickshare](http://www.barco.com/clickshare)



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The information and data given are typical for the equipment described. However any individual item is subject to change without any notice.  
The latest version of this brochure can be found on [www.barco.com](http://www.barco.com). All specs mentioned in this brochure are in accordance with ISO 21118 standards.

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