

# A smarter way of working, visualizing and collaborating

Barco's solutions for the Workplace



image.

impact.

**BARCO**





The workplace today is all about improving productivity and communication. A flexible workforce, agile workstyles and optimized workspaces help your company grow and achieve the best possible business outcomes.

**Barco's premium visualization and collaboration solutions can transform your enterprise, turn work into a great experience and make your images truly impactful.**

### **Reshape your business**

To adapt your business to this ever-changing world of work, you need a talented workforce and the digital tools to make it all happen. Meetings are at the nucleus of your workplace and communication strategy and that's where Barco technology comes in. Our visualization and collaboration solutions for meeting room, boardroom, huddle spaces, conference room, training room, experience center, townhall lobby and auditorium help your enterprise benefit from your #1 competitive advantage – human engagement.

Address challenges like working remote & hybrid, dealing with BYOD & BYOM and many more. Let's add some magic to your business and create a productive and connected work environment that will ease your path to change.



### **Improve efficiency in collaboration**

Collaboration is crucial in any business context. It's all about connecting people, joining the conversation and making the sharing of information seamless. It's changing the workstyle of your biggest assets – your people! That's where our wireless presentation and conferencing solutions for meeting rooms step in. Enjoy more secure, enterprise-grade and worry-free collaboration in all your company's meeting, conference, huddle and training rooms.



### **Impress with impact visualization**

Changing the way your workplace runs, is also delivering wow experiences to your visitors in a lobby, multi-purpose auditorium, experience center or townhall meeting room with the finest image quality and highest reliability. Make your communication, screen content and brand visuals stand out and create a lasting impact, anywhere in the workplace.

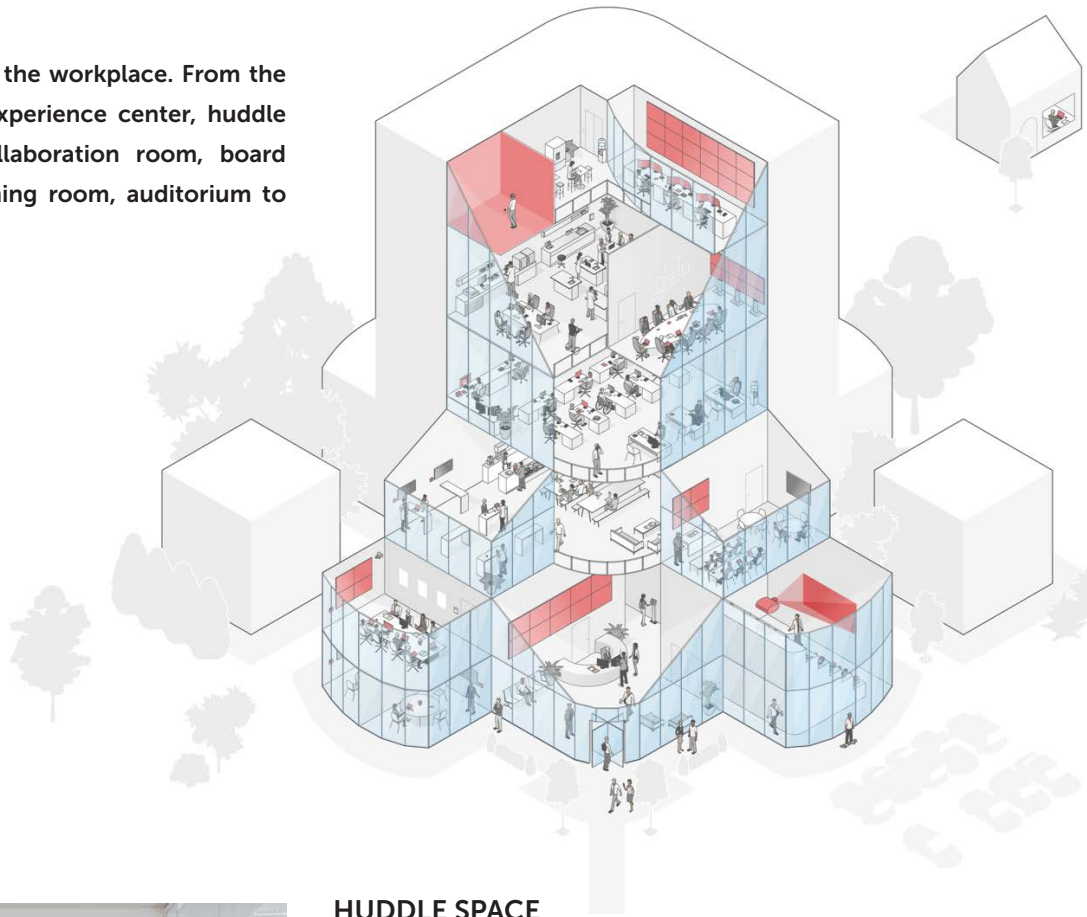
### **Manage with ease**

Our solutions are always easy-to-manage and guarantee your IT and Facility managers are able to manage and monitor your AV and collaboration tools in a straightforward and simple way with proven ROI and low TCO.



# Our solutions

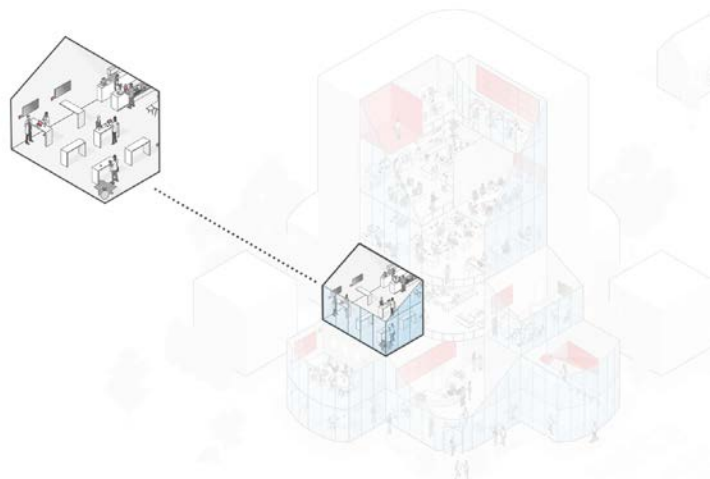
We have you covered all over the workplace. From the personal workspace, lobby, experience center, huddle space, meeting room or collaboration room, board room, conference room, training room, auditorium to the desk of your IT manager.



## HUDDLE SPACE

### Meet instantly

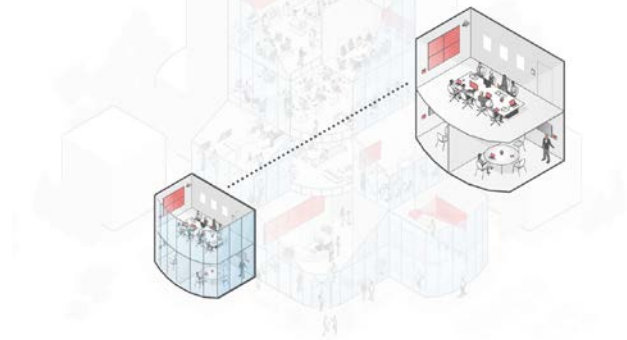
With the introduction of huddle pods, an intuitive style of collaboration has entered the office: face to face stand-ups, instant brainstorm, quick meetings or ad hoc calls with remote workers or suppliers. Transform small office rooms into hassle-free, futureproof collaboration pods and improve your workforce's productivity. Our collaboration technology matches with what your IT department is looking for: connected, easy to set up, monitor, manage and maintain.



## MEETING ROOM

# Collaborate and conference efficiently

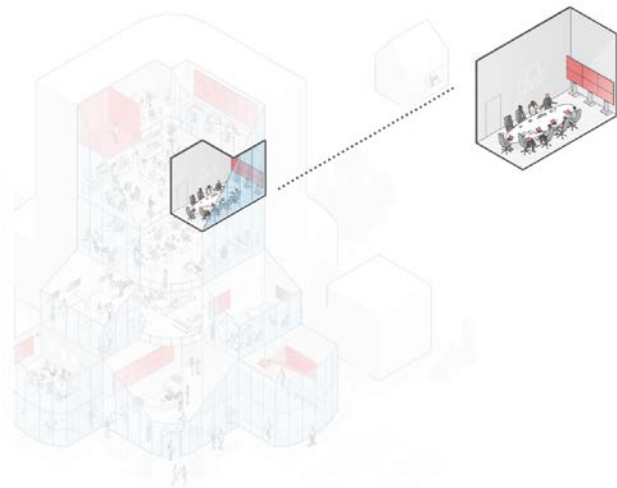
In business today, intuitive and quick collaboration is key. Connect to customers, grow the potential of your employees and make decisions in an interactive, collaborative and often remote or hybrid setting. Solutions tailored to the standards of your IT department: connected, easy to setup, monitor, manage and maintain. Guaranteeing you the finest image quality and highest reliability of all our visual & collaboration tools, meeting room solutions and management solutions in any type of meeting room.



## BOARDROOM

# Decide powerfully

It's all about creating wow-moments for your executive board members and giving them a set of straightforward, reliable tools to power-up their decision-making. At the same time you want to give ease-of mind to your IT department as well. Boardroom solutions need to be flawless, up and running at all time, no extra support or training necessary. In the end, everyone saves time to focus on what really matters: growing your business.

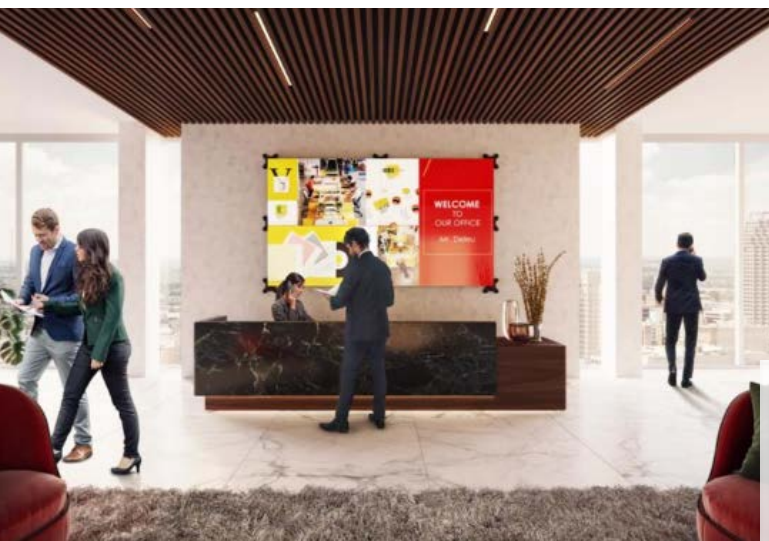
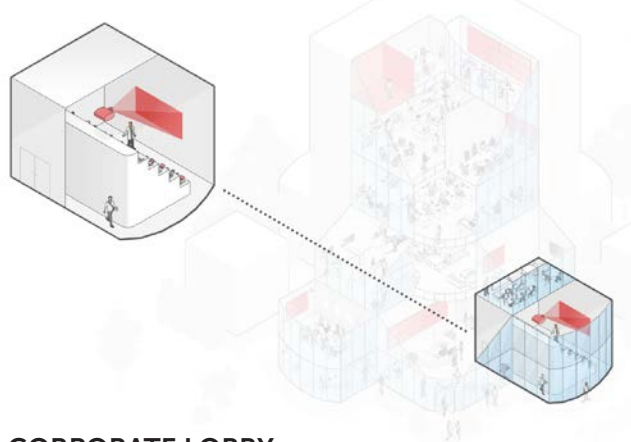




## AUDITORIUM

### Inspire creatively

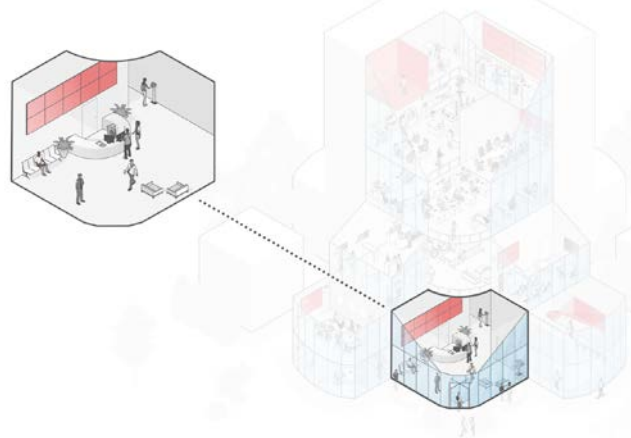
Organizing engaging events in your in-house auditorium, that is what you do best. Our bright solutions for visualization, collaboration and screen management can help you make the difference for your audiences. Captivate their attention, increase interaction and create those exceptional moments that will last. Because relying on the right technology gives you a truly better connection with your spectators or trainees and help you deliver a strong corporate branding.



## CORPORATE LOBBY

### Impress greatly

Design your workplace with a strong focus on your brand identity and key content with our high-impact, low-maintenance solutions in any combination of projection, LCD or LED you wish. Powerful tools to keep your welcoming, branding and corporate messages on fleek and programmed to your needs. Leave a lasting impression, from the first encounter onwards. Deliver a stunning customer experience. And no need to worry, we ensure the lowest level of support needed and the highest return on investment for long-lasting performance.

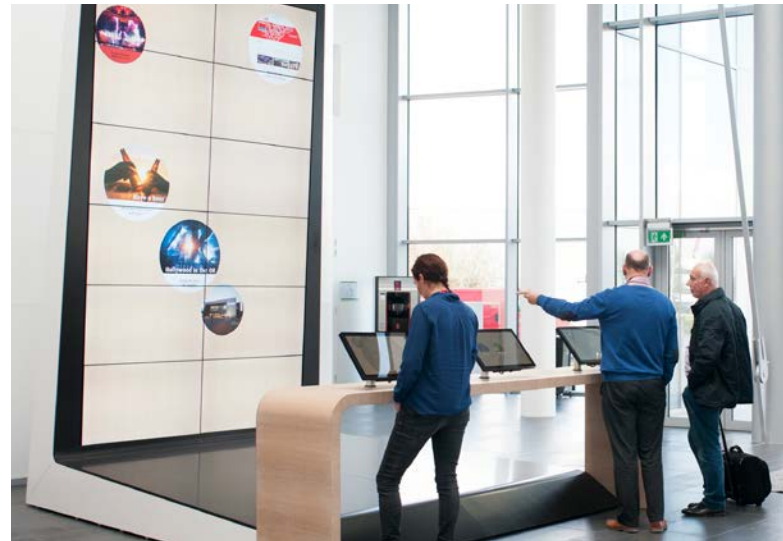
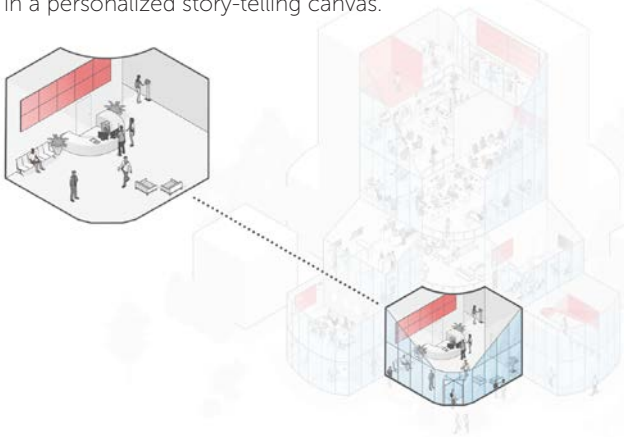




## EXPERIENCE CENTER

# Showcase remarkably

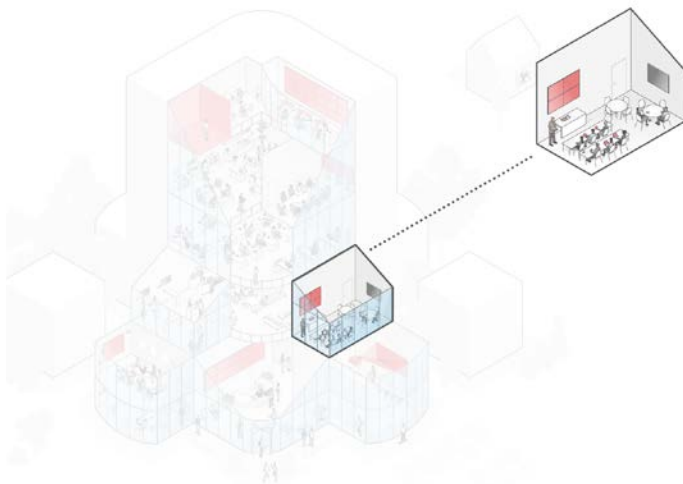
Seeing is believing. That's the value of experience centers. Rely on creative experiences to make your guests connect and interact with your brand in an educative, entertaining way. Use the power of remarkable story-telling and stunning content to lift the entire customer journey to a higher level. Your experience center deserves reliable, state-of-the-art technology to support your creativity from vision to execution. Versatile products allow you to transform and adapt your venue in a personalized story-telling canvas.



## CORPORATE LEARNING & DEVELOPMENT

# Train intensely

Provide more interactive and engaging learning in your Corporate Training Center. For more collaboration, more contribution and more successful employees choose the rich, interactive learning environment provided by our teaching & learning solutions. Improve corporate training outcomes with the collaborative weConnect solution for classrooms. Or go for an engaging, sustainable remote experience like the virtual classroom.

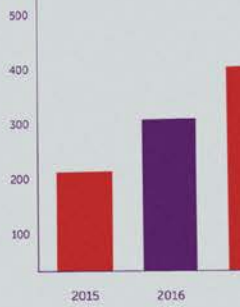






## Business growth

Growth year on year





# Our products

You know the requirements of your employees, board members and guests. We know our portfolio. Together, we can design the optimal solution that creates your desired impact. And as one of the few manufacturers in the market to offer all main collaboration and visualisation technologies, we can provide you with a solution fully tailored to your needs. Combine your content with future-proof and cost-effective technologies for a smarter, efficient workplace - today and tomorrow.

## COLLABORATION



### **ClickShare wireless conferencing**

ClickShare Conference is the meeting solution for seamless, wireless conferencing in all your meeting rooms. Connecting instantly from your laptop or desktop in just a matter of seconds, you can work with your conferencing platform of choice (UC) and your brand of AV peripherals. Enjoy an immersive meeting experience and get higher engagement from both in-room and remote participants. Collaborate easily with the Button or App.

### **ClickShare wireless presentation**

Designed with security in mind, ClickShare wireless collaboration solutions are the perfect fit for any type of enterprise meeting room. Both guests and executives have the freedom to share content on screen any way they want, with the Button or App. Collaborating becomes seamless, instant and with only one-click. Our futureproof technology with features like moderation brings an unrivalled, interactive & effective experience matching your requirements.

# Our products

## SCREEN MANAGEMENT



A Barco backdrop with a Barco image processor is a winning combination. Their modular and flexible architecture with growing feature set, support a wide variety of show configurations. And the cutting-edge scaling capabilities ensure pixel-perfect results on all your displays.



## VISUALIZATION



### Installation projectors

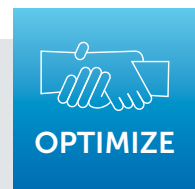
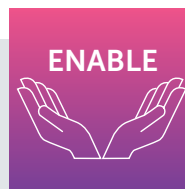
From simple to complex, there's a Barco projector for every project. With a wide range of brightness and incredible color accuracy, our projectors deliver your message the way you intended to.



### Videowalls

Barco's video wall display solutions are the highest quality available on the market. They excel in brightness, color representation and reliability, maximizing the satisfaction of not only your viewers, but also your facility team. Available in different technologies (LCD, direct view LED, LED rear-projection and RGB laser rear-projection), sizes and resolutions, our portfolio contains the perfect solution for your application. Our dedicated software and a range of professional services make sure you get the most out of your video wall.

## SERVICE



### Service offerings

At Barco, your continuous satisfaction is our ultimate goal. That is why we offer a large portfolio of support, maintenance, training and professional services. Our services assure complete peace of mind, from the setup of your project to the maintenance of your Barco solution.

Discover the three pillars of our services program (Enable - Protect - Optimize) that will allow you to get the most out of your Barco hardware and software solutions. We've got your back from start to finish. Our mission is to enable the brightest and most reliable outcomes for you.

# From the visualization experts

Barco is a global leader in professional visualization for Enterprise (from meeting, classroom and control rooms to corporate spaces), Healthcare (from the radiology department to the operating room), and Entertainment (from movie theaters to live events and attractions).

## Enabling bright outcomes

Looking for the best digital solutions for your workplace visualization & collaboration?  
Go to [www.barco.com/workplace](https://www.barco.com/workplace).

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