

## Barco hosts its Capital Markets Day 2019, themed “Shaping our future”

**Kortrijk, Belgium, 9 May 2019 – Today, Barco is hosting its 2019 Capital Markets Day for both analysts and investors. CEO Jan De Witte and the Barco leadership team will give insights into the positioning of the company today and an update on Barco’s strategy for the near future.**

The topics on the agenda range from an overview of Barco’s strategic initiatives and performance to divisional presentations and a “factory for the future” visit. Networking opportunities enable attendees to meet Barco’s core leadership team. The entire event is focused on “*Shaping Barco’s future*”, which reflects the next step in Barco’s journey towards building a platform for sustainable profitable growth.

*“In 2019 and beyond, we want to accelerate future topline growth and further step up profitability. To achieve that aim, we will further shape Barco for the future,” says **Jan De Witte, Barco’s CEO**. “While we will maintain and strengthen our performance focus, we must and will capture market and geographic growth opportunities that arise. In addition, Barco needs to develop capabilities to capture more of the lifecycle value opportunity and to leverage stronger on our installed bases. At the same time, we will keep investing in innovation that really matters.”*

### Key topics at the Capital Markets Day include:

- Insights on all market segment, industry trends and how Barco prepares to strengthen its positioning
- How Barco will leverage the installed base across its different market segments
- How Barco plans to work along the customer value stack and deliver better customer outcomes
- Short and mid-term outlook
- Visit to the ‘factory for the future’ including the new automated warehouse

The individual presentations will be available on the [Investor Relations web portal](#). The financial calendar with future events can be consulted [here](#).

## **About Barco**

*Barco designs technology to enable bright outcomes around the world. Seeing beyond the image, we develop visualization and collaboration solutions to help you work together, share insights, and wow audiences. Our focus is on three core markets: Enterprise (from meeting and control rooms to corporate spaces), Healthcare (from the radiology department to the operating room), and Entertainment (from movie theaters to live events and attractions). In 2018, we realized sales of 1.028 billion euro. We have a global team of 3,600 employees, whose passion for technology is captured in 400 granted patents.*

*For more information, visit us on [www.barco.com](http://www.barco.com), follow us on [Twitter](#) (@Barco), [LinkedIn](#) (Barco), [YouTube](#) (BarcoTV), or like us on [Facebook](#) (Barco).*

© Copyright 2019 by Barco

## **For more information, please contact:**

Carl Vanden Bussche, VP Investor Relations  
+32 56 26 23 22 or [carl.vandenbussche@barco.com](mailto:carl.vandenbussche@barco.com)