

Engage employees with relevant digital signage messages

from Korbyt through your ClickShare room system



Certified for
ClickShare
Conference

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Address meeting room visitors with targeted digital signage messages through your ClickShare Conference room system

Reaching employees and visitors with the right message at the right time has become increasingly challenging in today's hybrid workplace. Thanks to ClickShare and Korbyt Anywhere, you can now use every available screen in a ClickShare-equipped meeting room as a digital signage opportunity to maximize reach and engage with people. When it's not used for presenting, your meeting room screen can now be used to display targeted content that informs and activates employees.

Combining ClickShare and the Korbyt Anywhere platform is a great way to maximize the return on investment of your meeting room technology. With no additional need for a separate media player, you can use ClickShare as an enterprise-grade digital signage player to impress, inspire and inform meeting room visitors through the meeting room displays across your facility.

KORBYT

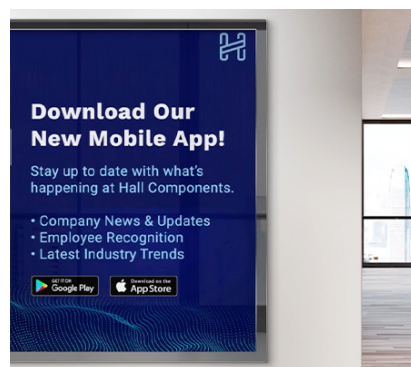
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Welcome

Hexagon Directory

Floor 1	Accounting	100
Floor 1	Hospitality	120
Floor 1	Maintenance	135
Floor 1	HR	140
Floor 2	Executive Hall	250
Floor 2	Product Design	202
Floor 2	Marketing	208
Floor 2	Creative	206
Floor 2	Social Media	205



Increase visitor engagement with relevant and timely messages

While your employees are everywhere nowadays – at home and in the office – it becomes harder to reach them with focused and timely messages. With Korbyt Anywhere integrated into your ClickShare room system, you can increase employee and visitor engagement by publishing targeted, relevant content and information on your meeting room screens whenever they are not used for presenting.

Use your meeting room display as a digital signage platform to engage people with up-to-date information, such as:

- Your company Microsoft Exchange or Google calendar
- Room scheduling functionality through a QR code on the screen
- Announcements
- Leadership messages
- Employee & team spotlights
- Safety and emergency messages
- Invitations to social or corporate events
- Welcome messages to new employees or guests
- Weather, news or stock data feeds
- Company dashboards



Maximize the ROI of your meeting room

Without the need to invest in additional screens or an additional media player, Korbyt Anywhere and ClickShare now make it possible to turn your wireless conferencing room system into a digital signage platform. Now your meeting room displays can be used for presenting and conferencing, but also double up as digital signage content management tools.

Use your ClickShare room system and Korbyt Anywhere to extend digital signage communications across the workplace. You can simply start by offering basic digital signage at one location, and easily scale your digital signage capabilities across the facility when needed.

Easy to use and manage

The Korbyt Anywhere platform and ClickShare room system make a powerful combination. Content authors can take full control over their media and easily create branded communications from pre-existing templates or create custom layouts. They can publish their content to any ClickShare-equipped meeting room, regardless of screen size or configuration.

Korbyt

Korbyt is a digital workplace experience platform enabling the enterprise to reach its entire workforce with personalized communications, powering great employee experiences. Korbyt's cloud-based, intelligent content management solution can create any type of digital content and deliver it to an omnichannel set of communication channels or devices like digital signage and room scheduler displays, mobile and desktop devices, and email inboxes.

www.korbyt.com

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ClickShare, the wireless presentation and conferencing hub, makes hybrid collaboration flow, in one click.

With **ClickShare Conference**, you can turn any room into a hybrid meeting room and enable true Bring Your Own Meeting (BYOM). Host calls from your laptop, use your preferred UC&C platform, and wirelessly connect to the meeting room display and AV peripherals.

ClickShare Present brings easy wireless presentation to any meeting room. It makes hybrid collaboration flow by sharing content from any device to the room display with one click. You can use your own device (BYOD) and share presentations in an easy way, without having to fiddle around with wires, cables or adapters.

www.barco.com/clickshare



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The information and data given are typical for the equipment described. However any individual item is subject to change without any notice. The latest version of this brochure can be found on www.barco.com. All specs mentioned in this brochure are in accordance with ISO 21118 standards.

